



MEET JOY BALDRIDGE

The authority on how to have fun, make money,
and enjoy your work and life.



BACKGROUND:

- Joy began her speaking and sales career at birth...
She was born into an entrepreneurial family of educators.
Her parents were the founders of the Baldrige Learning Institute.
- Her first speaking engagement: The White House - Age: 19
How? By cold calling the President of the United States.
- Author of:
The Fast Forward MBA in Selling
An acclaimed how-to guide to sales success, published by John Wiley & Sons, Inc., and translated into Portuguese and Chinese.
Pure Joy! A collection of quotes and quips to brighten your day
A hilarious collection of quotes and quips on how to enjoy today, while furthering your success for tomorrow.

Joy's programs are fabulous fun, incredibly interactive, insightful and packed with tons of tangible takeaways you can immediately use to make positive changes that get results.

With her Golden Nuggets, you will learn how to raise the bar on productivity, profitability and performance while increasing your energy and attitude levels. Joy helps you take your capabilities and success to new heights, and have fun while doing it.

Clients include: Time, Inc., CitiGroup, Coldwell Banker, Rolling Stone and many more!

Domestic engagements include over 200 corporations, associations and universities in over 40 states. International Engagements include: Singapore, Canada and Australia



BUZZ:

"Joy is not one of the best, she is THE best at energizing and transforming any group!"

– *The American Business Journals*

"Joy's Golden Nuggets are Priceless." – *Time Inc.*

"Joy is energetic and knowledgeable, she draws you in, and provides real tangible information that one can use in their day-to-day job." – *Disney*



BRAINPOWER

Insights on **CHANGE * LEADERSHIP * SALES * STRESS * PRODUCTIVITY * REVENUE**

To bring Joy to your next meeting Call 1-877-Joy-Rocks!



J O Y !